

PROVINCIAL HUMAN RESOURCE DEVELOPI STRATEGY

Our future make it work





Goal ... : SO....

Edtea KZN Presentation

Developing and managing sector – based entrepreneurial opportunities

CM Dube

KZN ECONOMIC COUNCIL Objectives of SMMEs & Cooperatives Accord Chapter 2

- ➤ To collaborate and undertake joint initiatives aimed at promoting small enterprises who will play a vital role in creating business and employment opportunities
- > To facilitate collective socio-economic action

PGDP AWG4 Overview

- Strategic Objective: Develop SMMEs and entrepreneurial development.
 - Increase in the number of SMMEs and cooperatives established
 - Increase in survival rate of SMMEs and cooperatives
 - Increase in the number of jobs generated by SMMEs and Cooperatives

STANDING POLICIES AND THE EFFECT OF POLICY IMPLEMENTATION

Policy/Finding	Relevance
The Constitution of the Republic of South Africa s 217 (1)	system that is fair, equitable ,transparent competitive and cost effective
Preferential Procurement Regulations, 1 April 2017,sec 5 of PPPFA Reg 4	Defines pre qualifying criteria to advance certain designated groups e.g. EME, QSE etc.
Preferential Procurement Regulations, 1 April 2017,sec 5 of PPPFA Reg 8	The dti, in consultation with National Treasurymay designate a sector, product(s) or industryin accordance with national development and industrial policy for local production and content
KZN Supply Chain Policy Framework 2017	Prescribes specific goals for advancing targeted groups – Black African (Women, Youth, Disabled and Military Veterans)
KZN Procurement Indaba	Empower Blacks in general and Africans in particular .(Women 30%; Youth 35%; people with disabilities 5%; Military Veterans 10%; and 60% in general to Africans

'A Prosperous Province with a Skilled Population'

Local Economic Growth factors for consideration

- Urban (majority), peri-urban and Rural (National Development Planning commission- 85% of all economic activity is generated by a network of towns and cities)
- Human capital development
- Entrepreneurial development
- Financial Capital and Access to Finance
- Markets
- Proximity to business support
- Social capital: interactive resources among economic agents, e.g., in the form of network access and use, that support economic synergy;
- Knowledge capital:
- Technological innovation and regional growth dependent
 - Innovative culture and action, and
 - public infrastructure

KZN Comparative Advantage study

District Municipality	Sector
Amajuba	KEY SECTORS: Metal Manufacturing; Coal Mining; Textiles and Clothing EMERGING Wholesale and retail trade; Chemical manufacturing
Ugu	KEY SECTORS: Forestry and Timber production Agriculture –sugar cane; macadamia nuts; Domestic Beach Tourism; Quarrying; Furniture production; Telecommunication; Food processing
UMgungundlovu	KEY SECTORS: Agriculture: vegetables; chicken; Forestry and logging; Leather and Footwear production; Public Administration; Collection and purification of water
Zululand	KEY SECTORS: Livestock farming – Nguni cattle; Forestry and logging; Coal mining Cultural (Zulu) tourism

KZN Comparative Advantage study

District Municipality	Sector
Umzinyathi	KEY SECTORS: Coal mining ;Battle fields tourism ;Skins processing
Umkhanyakude	KEY SECTORS: Agriculture: pineapples; sugar cane ;Eco-tourism: Isimangaliso EMERGING Wholesale and retail trade to Mozambique
Ilembe	KEY SECTORS: Agriculture – sugar cane ;Agro-processing ;Wood processing Plastics and packaging EMERGING Property development and real estate ;Beach resort tourism
Ethekwini	KEY SECTORS: Chemical Manufacturing ;Transport and logistics ;Automotive manufacture ;Electronics ;Finance and insurance; Event tourism EMERGING Green economy ;Air transport

'A Prosperous Province with a Skilled Population'

KZN Comparative Advantage study

District Municipality	Sector
Uthungulu	KEY SECTORS: Forestry and logging; Wood products manufacturing; Water Transport; Mineral mining; Metal manufacturing; Non-metallic heavy manufacturing EMERGING Construction and engineering
Harry Gwala	KEY SECTORS: Agriculture – dairy farming ; Agro-processing – dairy ; Forestry Wood products ; Eco-tourism
Uthukela	KEY SECTORS: Agriculture: Crop farming ;Land and Water Transport ;Clothing and textiles ;Food processing: Pork products ;Eco-tourism: Drakensberg

GAPS AND MISALIGNMENT IN IMPLEMENTATION

- "Set Aside" vs Targeted Procurement
- Definition of "Blacks" vs KZN's "African in particular"
- State of readiness of small enterprises
- Literacy, including financial literacy
- "Entrepreneurship spirit"
- Overlapping business support roles e.g. government, agencies vs TVET
- Geographical spread of business support institutions
- Tertiary education vs external needs requirement
- Development on an entrepreneur, small enterprise owner or build around existing skills?
- Exposure to trigger ideas and innovation, including school visits to assist in career choices
- "Entrepreneurship in schools" and Communities
- Informal traders

HIGHLIGHTS ON PROGRESS ON INTERVENTIONS AND ACTIVITIES ALREADY IMPLEMENTED (KZN ECONOMIC COUNCIL Social Partners /Edtea)

- ➤ Master Cateres' Challenge Bakery focus
- Cooperative management, business skills, good governance& compliance
- Financial aid to students registered for the discipline in the management of cooperatives
- Business and management skills training
- Community based dialogues and information sessions
- > 108 SMMEs incubated in Mangosuthu Technology Station in chemicals
- 20 SMMEs and Cooperatives mentored in business and management skills
- > 50 SMMEs Transnet Enterprise Development Project
- Pre-finance business support programme in partnership with Seda KZN

PROGRESS ON INTERVENTIONS AND ACTIVITIES ALREADY IMPLEMENTED

- Development of a Framework towards revitilisation of township and Rural Economies
- Radical Agrarian Socio-Economic Transformation Mechanism ("RASET") Masterplan being finalised
- Maximizing Public Procurement for Radical Economic Transformation through Operation Vula (development)
 - Commodities
 - Bakery; Clothing and Textiles ;Furniture ;Paper and Pulp ; Construction; Cleaning detergents.
 - Additional commodities have been approved by the Province
- State of readiness of small enterprises being assessed –
 (Market assessment Template) (A Prosperous Province with a Skilled Population)

RECOMMENDATIONS

- KZN Provincial Treasury to engage national counterparts on "African in particular" as KZN target
- Introduction of practical "Entrepreneurship in schools" and communities
- Bridge the gap between business support agencies, tertiary institutions and other stakeholders throughout the value chain
- Incubate small enterprises so that they focus on skills
- Emphasise on Technical skills
- Develop a clear and acceptable process flow and support from idea generation to implementation
- Development of emerging business support groups/ individuals with a clear understanding of the small enterprise operating environment
- Database identifying gaps and development needs of entrepreneurs/ small businesses

THANK YOU